**Interview Questions**

1. **What KPIs are most critical for your business?**
   * This question identifies the performance metrics (e.g., customer repeatability, store performance) that should be prioritized in the data warehouse design.
2. **How do you track vendor performance?**
   * Understanding how vendor performance is tracked helps in designing metrics for vendor affinity and product sourcing efficiency.
3. **What reporting frequency do you require for operational decision-making?**
   * This is crucial to understanding the cadence of reporting (e.g., weekly, daily) to design fact tables and queries accordingly for timely insights.